



INSTITUTE FOR LEAN CONSTRUCTION EXCELLENCE (ILCE)
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ILCE INTRODUCES NEWSLETTERS

Dear Sir,

Newsletters of ILCE would be reaching you every 15 days, starting August 2009.

ILCE, a non-profit organization has been launched mainly to develop and disseminate Lean Practices in Indian Construction projects.

ILCE present Charter Members (Founder Members) are HDFC, L & T (ECC), IIT Chennai, Shapoorji Pallonji & Co. Ltd. , Accenture, Arcop & Associates and Tata Realty.

Since you are one of the eminent players in the construction industry, we have taken the liberty to include your name in the mailing list.

Newsletters will contain :

- The first 4 newsletters will cover Why ILCE, Objectives, Functioning, etc.
- Ensuing Newsletters will cover –
- **WORLD**
 - Institutes / Organizations / Universities / Committees in Lean Construction
Introducing individually with synopsis of their activities.
 - Updating events from world and in India in Lean Construction.
Updating Seminars/ Workshops/Road shows, etc
- **ILCE**
 - Workshops/Seminar/Panel Discussions, etc
 - ILCE Chapter Activities.
 - New Articles / Case Studies in Website
 - Other contributions from Lean enthusiasts.
- **INTERVIEWS WITH DOYENS OF CONSTRUCTION INDUSTRY**

You have been included in our mailing list as suggested by our Founder Member.

We would request you to give us names with email IDs from your own company as well as from other companies whom you would desire to be included in our mailing list.

We desire to make a large network who is interested in Lean Construction.

This letter is definitely not a drive for subscription.

With regards,

P. Sampath
Secretary General

P.S. For any reasons, if you do not desire the Newsletters, kindly reply so that we do needful.